

MEMORANDUM

To: Interested Parties
 From: Alicia Downs & Michael Meyers
 Date: May 16th, 2023
 Re: The Fairness Act Survey

TargetPoint Consulting, a Republican-led public opinion research firm, conducted a statewide survey in Pennsylvania among 800 registered voters from May 9th-11th, 2023 to gauge public opinion on House Bill 300, also known as The Fairness Act. The survey indicates strong bipartisan support for including LGBT Pennsylvanians in the state’s existing anti-discrimination law. Support for the bill, and state senators who are supportive of the legislation, can be found across key voting blocs.

Voters Throughout the State Support Anti-Discrimination Protections for the LGBT Community

Over 7 in 10 Pennsylvanians believe the LGBT community should be protected under the state’s anti-discrimination law. Support for HB 300 is bipartisan, including 51% among Republicans, 71% among Independents, and 90% among Democrats. Further, 2 out of 3 say they are “more likely” to support a state senator who votes in favor of The Fairness Act.

<i>Knowing what you know about HB 300, would you say you support or oppose the legislation?</i>		
	Support	Oppose
Statewide	71%	18%
Northwest PA Region	71%	16%
Philadelphia Metro	74%	15%
Pittsburgh Metro	73%	18%
Northeast PA Region	64%	22%
Central PA Region	67%	22%

Key PA Voting Blocs Support the Fairness Act and Elected Officials Who Vote Yes on HB 300

Voting Bloc	<i>Would you support or oppose HB 300?</i>		<i>Would you be more or less likely to support a state senator who voted in favor of The Fairness Act?</i>		
	Support	Oppose	More Likely	Less Likely	No Opinion
GOP Primary Voters	58%	30%	48%	30%	22%
Independent Voters	74%	18%	63%	17%	20%
Trump 2020 Voters	55%	31%	45%	29%	26%
Rural Voters	65%	23%	52%	25%	23%
Suburban Voters	73%	18%	66%	18%	16%
Women w/ Children	80%	13%	76%	12%	12%

- Pennsylvanians across a range of key demographics support HB 300 and prefer elected officials who would vote in favor of the bill.
- **8 in 10 women with children support HB 300 and over 3 in 4 of these voters are “more likely” to support a state senator who has voted for this legislation.**
- A majority of Republican primary voters and Trump 2020 voters support HB 300. Over 7 in 10 Independents and suburban voters also support the bill.

PA Voters Strongly Believe HB 300 is Simply About Treating Others Fairly

When asked to think more thoroughly about HB 300 and its implications, PA voters distinguished a few key sentiments as to why they believe Pennsylvania’s anti-discrimination law ought to extend to the LGBT community.

- 7 in 10 voters statewide agree that **“everyone has a right to earn a living – including gay and transgender Americans – and workers should be judged on performance, nothing more, nothing less.”** 64% of Republican primary voters and 66% of Independents share this sentiment.
- 69% of voters statewide agree that **“protecting people from discrimination, including those who identify as gay or transgender, is about following the Golden Rule and treating others as we want to be treated.”** 65% of Independents and 58% of Republican primary voters also agree.
- **67% of Republican primary voters agree that “The Fairness Act preserves religious freedom” because of “specific language ensuring churches and other religious institutions can continue to practice their religious beliefs.”**

Methodology

A total of 800 interviews were conducted among registered voters statewide in Pennsylvania. Interviews were conducted May 9th -11th, 2023 with a margin of error of +/- 3.46 %. The survey was conducted using web-based interviews and was weighted to reflect statewide demographics.